

Advanced ability to conceive, direct, produce and manage reproduction of design in a variety of media including print, apparel and product.
Strong understanding of manufacturing, commerce, marketing and publicity.

Art Direction & Graphic Design

- Write and produce headlines and subheads. Information architecture
- Conceive, art direct, style and produce visuals. Produce print-ready artwork
- Commission images from freelance illustrators, photographers and photo archivists
- Negotiate art usage rights

Product Design & Merchandising

- Design and manage design process. Oversee technical aspects of production and distribution
- Coordinate and supervise designers, suppliers, sub-contractors, finishers and printers
- Manage brand identity, costing, sourcing, sales, advertising, marketing and accounting

Advanced Computer Skill Set

- Over 22 years experience working in the Apple Macintosh computer OS
- Proficient in Adobe CS4 including InDesign, Photoshop, Illustrator and Dreamweaver

Experience

FREELANCE ART DIRECTOR / DESIGNER — Jerman Design Incorporated, Salt Lake City, UT (1988 to present), stevenrjerman.com

Self-employed graphic designer. Report to creative directors, art directors and principals of advertising agencies, design studios, publishing houses and corporations.

■ Create solutions that meet strategic, technical, budgetary and scheduling requirements.

ADJUNCT GRAPHIC DESIGN INSTRUCTOR — Stevens Heneger College, Online Division Murray, Utah (2008 to 2009)

SENIOR DESIGNER — Paper Crafts Magazine; Primedia, Inc., Bluffdale Utah (2003 to 2004)

ART DIRECTOR — Utah Business Magazine, Midvale, UT (2000 to 2001)

ART DIRECTOR — NewWest Magazine, Salt Lake City, UT (1999)

PRESIDENT / APPAREL DESIGNER — Natty Threads, Inc. Salt Lake City, UT (1990 to 96)

GRAPHIC DESIGNER — Ted Nagata Graphic Design, Salt Lake City, UT (1989)

CO-CREATIVE DIRECTOR — Ford / Jerman & Co., Salt Lake City, UT (1986 to 1988)

JUNIOR DESIGNER — Et al, Inc. kna Richter7, Salt Lake City, UT (1985 to 1986)

PRODUCTION ARTIST — Free-lance Solutions, New York, NY (1984)

Education

B.S. ART 1985

Emphasis: Advertising Design / Minor: Communication — Emphasis: Advertising
Utah State University, Logan, Utah

Ranked in top ten percent of class 1980 - 1985, 3.78/4.0 GPA

Awards and Recognition

Over 25 awards for excellence including notices from AIGA, Graphis, Print and Society of Publication designers. For complete listing see <http://www.stevenrjerman.com/awards.html>